



2017

alk transportation TECHNOLOGY SUMMIT

MAY 22-23, 2017

THE RITZ-CARLTON, PHILADELPHIA, PA

A Leadership Exchange Defining
the Industry's Best Practices

SPONSORSHIP PACKAGES

ALK Transportation Technology Summit	PLATINUM \$15,000	GOLD \$8,000	BRONZE \$5,000
Sponsorship of one of the following items: <ul style="list-style-type: none"> Badge Lanyards + Printing Kiosk Attendee Gift Kickoff Event Offsite Evening Entertainment 	✓		
Sponsorship of one of the following items: <ul style="list-style-type: none"> Hotel Room Keys Notebooks Conference Bags Hotel Gift Bags Mobile App 		✓	
Sponsorship of one of the following items: <ul style="list-style-type: none"> Pens Reusable Water Bottle Hand Sanitizer Morning Refreshment Break Afternoon Refreshment Break 			✓
30 Minute Conference Breakout Session on your Product/Services	✓		
Event Signage	✓	✓	✓
A Literature Piece or Company Materials on the Exclusive Sponsor Table	✓	✓	✓
Logo and Link to Company Page on Event Website	✓	✓	✓
Complimentary Summit Passes	4	2	1
ALK Transportation Technology Summit Golf Outing			
Listed as Golf Outing Sponsor on Event Signage	✓	✓	✓
(1) Golf Hole Sponsor Sign	✓	✓	✓
Complimentary Golf Outing Passes (club rentals excluded)	2	1	
Logo on Golf Outing Giveaway	✓		



SPONSORSHIP AGREEMENT FORM

Sponsorship Contact Information

Company Name (as it should be printed in all event related communications):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Package

_____ **PLATINUM \$15,000**

Please select (1) of the below:

- Badge Lanyards + Printing Kiosk
- Attendee Gift
- Kickoff Event
- Offsite Evening Entertainment

_____ **GOLD \$8,000**

Please select (1) of the below:

- Hotel Room Keys
- Notebooks
- Conference Bags
- Hotel Gift Bags
- Mobile App

_____ **BRONZE \$5,000**

Please select (1) of the below:

- Pens
- WiFi
- Reusable Water Bottle
- Hand Sanitizer
- Morning Refreshment Break
- Afternoon Refreshment Break

Terms of Agreement

By agreeing to the contract, you are authorizing your company to sponsor the 2016 ALK Transportation Technology Summit at the specified price. Any cancellations must be received in writing by March 1, 2016. Monies will serve as a credit towards future ALK Transportation Technology Summits. There are no refunds.

Authorization

I agree to the terms set forth by this contract and affirm that I have the authority to bind my organization to these terms. _____
(INITIAL HERE)

Payment

Check or credit card payment is required. Once your agreement form is received, an invoice will be generated and emailed to you.

Make checks payable to: ALK Technologies, Inc. *All checks must be drawn on U.S. funds.*

Mail to: ALK Technologies, Inc.

Attn: Accounts Receivable

1 Independence Way, Suite 400, Princeton, NJ 08540

Credit Card Information

Mastercard Visa American Express Discover

Credit Card Number: _____ Exp. Date (mm/yyyy): _____ Security Code: _____

Cardholder's Name: _____ Phone Number: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Charge Authorized Amount: \$ _____ **Cardholder's Signature:** _____

